

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1 1. (currently amended) A projection type display device, comprising:
2 a light source unit;
3 a cooling fan which cools said light source unit;
4 a light valve which modulates light emanating from said light source unit; and
5 a projection lens which projects light modulated by said light valve;
6 a casing having a first inlet/outlet face and a second inlet/outlet face; and
7 a duct coupled between said first inlet/outlet face and said second inlet/outlet face,
8 said cooling fan disposed within said duct, at least a portion of said light source unit disposed in
9 said duct, an airflow within said duct being substantially restricted within said duct,
10 wherein the cooling fan provides a cooling air separated from the light valve to
11 cool only the light source unit, and ~~the~~ a cooling air path direction is selectively varied.
2. (canceled)
- 1 3. (Previously presented) The projection type display device according to
2 claim 1, wherein the direction of said cooling air is selectively varied by changing a direction of
3 rotation of said cooling fan between forward and backward.
- 1 4. (Previously presented) The projection type display device according to
2 claim 1, wherein said cooling fan is rotatable and the direction of said cooling air is selectively
3 varied by varying the rotation of said cooling fan.
- 1 5. (Previously presented) The projection type display device according to
2 claim 1, wherein said cooling fan is provided at substantially a center portion of a casing of said
3 projection type display device.

1 6. (currently amended) The projection type display device according to
2 claim 1, wherein a plurality of cooling fan removal locations are provided in said cooling air path
3 and the direction of said cooling air is selectively varied by selecting a specific cooling fan
4 removal location and mounting therein said cooling fan.

1 7. (previously presented) The projection type display device according to
2 claim 6, wherein said cooling fan is mounted so that said cooling air is blown against said light
3 source unit.

8-11. (canceled)

1 12. (currently amended) The projection type display device according to
2 claim 3, wherein said cooling fan is provided at substantially a center portion of a said casing of
3 ~~said projection type display device.~~

1 13. (currently amended) The projection type display device according to
2 claim 4, wherein said cooling fan is provided at substantially a center portion of a said casing of
3 ~~said projection type display device.~~